

## Purpose

The Richmond Leadership Program is designed to further develop our already well-informed and motivated community leaders. Its purpose is to enable participants to fully understand community issues and trends that will affect the future of Richmond.

Leadership Program participants will be exposed to different leadership styles and will determine ways in which they, as community leaders, can respond effectively to present and future community concerns.

By sponsoring the Leadership Program, the Richmond Chamber of Commerce demonstrates its continuing commitment to developing effective local leaders.

## Who Should Attend?

Applicants for the Leadership Program include those who are concerned about the future of Richmond and who want to expand their leadership roles in the community.

Business and professional people, current community leaders, directors or board members of non-profit organization, representatives from the public sector and interested residents are all invited to apply.

People who are new to the community find the Richmond Leadership Program an extremely beneficial orientation. Even the people who have previous involvement in community issues gain new insights and develop new personal and professional relationships through their program experience.

## 2008 Leadership Graduates

**Amanda Elliott**, Main Street Initiative Inc.

**Jennifer Henry**, The Ed. Fund

**Fred Jackson**, HEAL Project

**Pat Marra**, RichmondWORKS-One-Stop  
Career Center

**Margaret Morkowski**, Richmond Friends of  
Recreation

**Adonna O'Sullivan**, Kaiser Permanente

**Linda Reinhardt**, Westaff

**Martin Reese**, West County Resource Recovery

**John Strohmeier**, West County Times/Contra  
Costa Newspapers

**LaShonda Wilson**, City of Richmond



3925 Macdonald Avenue

Richmond, CA 94805

510-234-3512



# 7TH ANNUAL RICHMOND LEADERSHIP PROGRAM 2009



## Why Attend?

The Leadership Program creates opportunities for participants to:

- Become acquainted with community issues and operations
- Understand the forces that create community change
- Get to know current community leaders
- Form lasting relationships with other Leadership participants
- Enhance personal leadership qualities and skills
- Develop a spirit of commitment to the community
- Discover community leadership opportunities
- Shape the future of Richmond



## Testimonials

*"The Richmond Leadership course is a truly wonderful example of civic leadership in action. Whether you are a government employee, volunteer, non-profit member, business person, or activist, you will be greatly rewarded in attending this class."*

TONY MENDICINO  
NEIGHBORHOOD COUNCIL REPRESENTATIVE

*"Having grown-up in West Contra Costa County, and being a product of the West Contra Costa County public school system, I thought I knew this region like the back of my hand; Richmond Leadership gave me a behind the scenes perspective of the major resources, political structure, waste/landfill/hazmat/environmental management, education and public safety issues that I would have otherwise never gleaned."*

JOHN CHRISTENSEN  
CONTRA COSTA COLLEGE

*"I have worked in this city for over 30 years, and the leadership program really opened my eyes to many facets that make up a city that I really never paid attention to prior to this program. It was a great networking opportunity as well. Thanks!"*

DEVI JAMESON  
WCC UNIFIED SCHOOL DISTRICT

*"I was a member of the first group to experience the "Richmond Leadership" program in 2003 and felt it gave me a much greater understanding and appreciation of the history, the people and the resources in the service area in which I am a college administrator. I highly recommend it."*

PRISCILLA LEADON  
CONTRA COSTA COLLEGE

## Testimonials

*" It was such a rich experience. Not just meeting new people in the group but throughout the whole city of Richmond. So rewarding to know that this city has so much more going on than we can imagine. Observing how we function as a city with so many different depts. Such as the police, health, school etc. Makes me proud to be a part of Richmond."*

PAT MARRA  
CITY OF RICHMOND

*A wonderfully worthwhile experience-- personally, professionally, and intellectually.*

JENNIFER HENRY  
THE ED FUND



*"Richmond Leadership is a great experience. It is a unique opportunity to learn about the key institutions that make this city work and meet the people behind these institutions. I now appreciate so much more what a special place Richmond is, and the efforts of community leaders - past and present - who have made it that way. Richmond Leadership does a great job at preparing graduates to carry those efforts into the future."*

JOHN STROHMEIER  
WEST COUNTY TIMES

## Curriculum

The Leadership Program provides a forum for the exchange of information and ideas between the participants and experts in a variety of fields. Each of the eight day-long sessions will focus on one or more of the following general topics:

- Government
- Community Planning
- Housing
- Transportation
- Environment
- Public Safety and Justice
- Education
- Health and Human Services
- Arts
- Media
- Diversity
- Local Politics
- Leadership Development

**All regular session dates in 2009-10 are Thursdays:**

September 17, October 15, November 19, January 21, February 18, March 18, April 15, May 20.  
Wrap up and graduation will be on May 20.  
Dates are subject to change



## Participation

The Leadership Program participants are selected from West County's public and private sectors. Class size is limited to 25. Attendance to all sessions is expected.

Application forms are available at the Richmond Chamber of Commerce office, located at 3925 Macdonald Avenue. For more information, call 510-234-3512 and ask for Barbara.

## Tuition

**Applications deadline August 15, 2009:  
Special Discount for 2009!**

Richmond Chamber Members.....\$995 \$799  
Non-Members.....\$1,250 \$999

Or Register online at

<http://www.rcoc.com/event.php?evnt=44>

Applications must include a 50 percent deposit made payable to the Richmond Chamber of Commerce and a completed application form. The balance of the tuition is due by Aug 31, 2009. Tuition is non-refundable.

Application Deadline: August 15, 2009.  
Applicants will be notified of acceptance by August 31, 2009.

To encourage multi-cultural diversity, the Program will award several scholarships. For more information call the chamber office 234-3512.

