

RICHMOND CHAMBER OF COMMERCE

ECONOMIC SUMMIT

Conference & Business Expo

Tuesday, September 14, 2010

The Richmond Chamber of Commerce would like to present the First Annual **ECONOMIC SUMMIT Conference and Business Expo**

A healthy and thriving business community serves as the very fabric of any city's existence. This economic engine serves to create jobs, provides revenues for vital city services and supports local non-profit programs. As part of its business-building mandate, the Richmond Chamber of Commerce works diligently to both protect the interests of existing local businesses and to encourage event greater participation by new businesses to take advantage of Richmond's rich economic diversity. On *Tuesday, September 14, 2010*, the Chamber will host the first annual *Economic Summit Conference and Business Expo*.

The objectives of the Economic Summit Conference and Business Expo include:

- Bringing together the business community, city government, capacity building leaders, and Richmond residents for a day of economic development discussion, best practices and value-added learning and to promote the City of Richmond.
- Create an opportunity to spotlight how economic development is the engine for business growth and jobs creation.
- Organize a business exhibition where all of Richmond's many diverse businesses are welcomed to display information about their company's products and services.

The Richmond Chamber of Commerce, along with the Economic Summit Committee, are inviting your sponsorship for this special event. Please take time to consider the different sponsorship opportunities listed on the following page. We know you will want to be a part of this exciting event for Richmond. On behalf of the business community, we do appreciate your support.



Robert Connolly
Richmond Chamber Board Chair



Joe Lorenz
Economic Summit Committee Chair

Currently Sponsored by



Economic Summit Sponsorship Levels

DEVELOPING SPONSOR | \$10,000+

- Ad space in the West County Times Tab Section, sponsor recognition in the Globe Newspaper, Richmond Chamber of Commerce Website and other prominent local websites
- Verbal recognition during conference and exhibition as Developing Sponsor for the event
- Recognition on additional signage at event registration the day of the event
- Banner displayed in main auditorium space during conference and exhibition
- Recognition on overhead projected presentation by KCRT running during conference and exhibition
- All-day exhibition space in the main lobby area during the conference and exhibition (8am-7pm)
- Four complementary tickets (\$50 value/each) to conference sessions including breakfast and lunch

MARKETING SPONSOR | \$5,000

- Ad space in the West County Times Tab Section, sponsor recognition in the Globe Newspaper, Richmond Chamber of Commerce Website and other prominent local websites
- Recognition on additional signage at event registration the day of the event
- Banner displayed in main auditorium space during conference and exhibition
- Recognition on overhead projected presentation by KCRT running during conference and exhibition
- Two prominently placed tables at the exhibition
- Four complementary tickets (\$50 value/each) to conference sessions including breakfast and lunch

EMPLOYING SPONSOR | \$2,500

- Sponsor recognition in the West County Times Tab Section, Globe Newspaper and Richmond Chamber of Commerce Website
- Recognition on additional signage at event registration the day of the event
- Two tables at the exhibition
- Four complementary tickets (\$50 value/each) to conference sessions including breakfast and lunch

EDUCATING SPONSOR | \$1,000

- Sponsor recognition in the West County Times Tab Section and Globe Newspaper
- One table at the exhibition
- Two complementary tickets (\$50 value/each) to conference sessions including breakfast and lunch

SUPPORTING SPONSOR | \$500

- Sponsor recognition in the West County Times Tab Section and Globe Newspaper
- One table at the exhibition
- Two complementary tickets (\$50 value/each) to conference sessions including breakfast and lunch

BUSINESS EXPO EXHIBITOR PRICING

[Please note]: A business or organization paying the exhibitor pricing (listed below) are not advertised as "sponsors" of the event (sponsorship levels listed above).

Both Chamber *Members* and *Non-Members* are invited to participate, exhibiting information, products, services and food samples. Along with an opportunity to exhibit, your business or organization will also be listed as an exhibitor in the West County Times Tab Section prior to the event. All exhibitors will be provided with one table, two chairs and one white table cloth at the expo.

Member Business Exhibitor | \$250

Non-Member Business Exhibitor | \$350

Member Food Exhibitor* | Free

Non-Member Food Exhibitor* | \$100

*To be a Food Exhibitor, your business or organization is responsible to prepare and distribute, at no cost, food samples for approximately 500 guests during the Expo from 5pm to 7pm.



Return by: Wednesday, July 30, 2010

EVENT SPONSORSHIP FORM

YES! Include me as a sponsor for the 2010 Economic Summit Conference and Business Expo.

- Developing Sponsor - \$10,000+
 - Marketing Sponsor - \$5,000
 - Employing Sponsor - \$2,500
 - Educating Sponsor - \$1,000
 - Supporting Sponsor - \$500
 - Member Business Exhibitor - \$250
 - Non-Member Business Exhibitor - \$350
 - Member Food Exhibitor - Free
 - Non-Member Food Exhibitor - \$100
- If you are a Food Exhibitor, what type of food do you intend to serve?

Drive more visitors to your table by placing your name on the **Expo Giveaway Passport**. Visitors who complete their stamp card will be entered in a drawing for an Apple iPad!

I want to be included on the Expo Giveaway Passport for an additional \$50.00.

Will you need access to electricity from your table space at the expo? Yes No

_____ Name of Business or Organization	_____ Contact Person
_____ Address	_____ City/State/Zip
_____ Direct Phone	_____ Fax
_____ Email	_____ Website URL

Are you a member of the Richmond Chamber of Commerce? Yes No

Please send me information regarding membership to the Richmond Chamber.



Richmond Chamber of Commerce
 3925 Macdonald Avenue
 Richmond, CA 94805

(510) 234-3512 main
 (510) 234-3540 fax
 staff@rcoc.com
 WWW.RCOC.COM

This form is also available online at
WWW.RCOC.COM
 Remit form by Deadlines above!

I would like to submit payment by:

- Check** (make out to *Richmond Chamber of Commerce* and mail to the address provided)
- Credit Card**
 - VISA MC AM EX DISC Amount to be charged \$ _____

Name that appears on the card

Card Number

Expiration (Month) (Year)

3 or 4 number code (located on the back of your card)

Zip Code of credit card billing address

Agreement Clause: By checking the box and submitting the information above, I swear by law, that I have authorization to approve this transaction between the Richmond Chamber of Commerce and the above stated business or organization.